

SUBJECT-E-Commerce**TOTAL MARKS: 100****EXTERNAL: 80****INTERNAL: 20****UNIT-I**

TOPIC	TEACHING POINTS	OBJECTIVE	METHODS AND TECHNIQUES	RESOURCES AND LINKS
Electronic Commerce Framework	History, Basics and Tools of E-Commerce, Comparison of Web-based with Traditional Business; Growth of E-Commerce – Present and potential.	The objective of this paper is to provide fundamental knowledge to the students about E-Commerce so that they can better perform in any area of operation and can excel in the field of commerce with IT specialization	1)Class teaching with examples 2)Group discussions 3)Power point presentation ns	Kalakota, Ravi and Shinston Andrew B: Frontiers of Eletronic Commerce, Addison Wesley. Diwan, Prag and Sushil Sharma: Electronic Commerce, A Manager's Guide to E,Business Vanity Books International, Delhi. Bansal & Bansal Kalyani publication
E-Business	Meaning, Importance, Models Based on the Relationships of Transacting Parties (B2B, B2C, C2C and C2B), Present Status of E-Commerce in India, Regulatory Aspects of ECommerce.			

UNIT-II

TOPIC	TEACHING POINTS	OBJECTIVE	METHODS AND TECHNIQUES	RESOURCES AND LINKS
Changing Structure of	The Impact of E-Commerce on Various Business Sectors	The objective of this paper is to provide fundamental	1)Class teaching with examples	1. Kalakota, Ravi and Shinston

Organisatio n	such as Entertainment, Education, Health Services, Publishing and Financial Services. Socio-Economic Impacts of E-Commerce.	knowledge to the students about E-Commerce so that they can better perform in any area of operation and can excel in the field of commerce with IT specialization	2)Group discussions 3)Power point presentations	Andrew B: Frontiers of Eletronic Commerce, Addison Wesley. 2. Diwan, Prag and Sushil Sharma: Electronic Commerce, A Manager's Guide to E,Business Vanity Books International, Delhi. 3. Bansal & Bansal Kalyani publication
Electronic Payment System	Types of Payment System — E-Cash and Currency Servers, ECheques, Credit Cards, Smart Cards, Electronic Purses and Debit Cards. Electronic Data Interchange, Digital Signatures, Cryptography, Interoperability and Intercompatibility			

NOTE- UNIT-I WILL BE COVERED BEFORE HOUSE EXAMINATION AND UNIT-II WILL BE COVERED AFTER HOUSE EXAMINATION.i.e 75% and 25% RESEPECTIVELY.

QUESTION BANK

UNIT-I

1. Explain tools of E-commerce.
2. Discuss history and growth of e-commerce
3. What is E-business? Explain difference between E-commerce and E-business.
4. Explain regulatory expect of E-commerce.
5. Explain various models of E-commerce with special reference to B2C and C2B.

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1. What is The Impact of E-Commerce on Various Business Sectors.
2. Discuss various methods of e-payment.
3. What is social and economic impact of E-commerce?

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